

# Booking Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

## Membership Categories (please tick)

Full €180  Associate €160  Student €75

*Please indicate number of years experience and name and address of employer. Students: Please give details of your current studies and name and address of college*

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\_\_\_\_\_

## Payment Method

Cheque  Credit Card  Purchase Order Number   
\_\_\_\_\_ (amount) \_\_\_\_\_ (amount) \_\_\_\_\_ (amt&#)

Credit Card Type: MasterCard  Visa

Credit Card Number \_\_\_\_\_

Name of Cardholder \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

Please return to: Membership Section, Irish Academy of Public Relations,  
Academy House, 1 Newtown Park, Blackrock, Co Dublin.  
Tel (01) 2780 802  
info@irishacademy.com

# ACADEMY MEMBERSHIP

*Your New Networking Tool*

## MEMBERSHIP CATEGORIES

### Full membership:

Applies to those working in the communications industry – Public Relations, Marketing, Journalism – or those who hold a relevant qualification in these disciplines.

### Associate membership:

Applies to those working in associated businesses – Advertising, Sales Promotion.

### Student membership:

Applies to students, full and part-time, studying any communications discipline.



## MEMBERSHIP OF THE ACADEMY - WHAT'S IT ALL ABOUT?



Communication is not exclusive to Dublin - neither are the people who work in the industry. The Irish Academy recognises the need for a support and networking mechanism for communications professionals throughout Ireland. As a result we are establishing a nationwide network of professionals to drive the industry forward through regional meetings, seminars and networking opportunities. We want to give you the opportunity to network nationally at our annual conference; to promote yourself and your business through our membership directory; to create new regional and national links with other professionals whom you can do business with. In other words you get the benefits of combined knowledge and experience in the industry whilst broadening your professional and business networks both nationally and further afield.

### WHY JOIN?

Membership gives you an opportunity to form links with other communications professionals within your local area, attend regional meetings, update your skills through our Continuing Professional Development (CPD) programme, showcase yourself and your business at our annual conference, and gain access to international perspectives on developments in the communications industry.

## BENEFITS OF ACADEMY MEMBERSHIP

Membership of the Irish Academy will deliver many benefits to PR and Communications practitioners including:

Regional meetings to discuss current communications issues, network with others in the industry and look at developing national and international trends.

Our Annual Conference provides the ideal occasion to mix, mingle, meet keynote speakers and fellow professionals, share knowledge with colleagues and showcase your business.

Inclusion in our on-line members directory giving potential clients and fellow professionals access to your business credentials.

Professional credibility by committing to our Ethics Charter.

The right to use the initials MIAPR.

One year's free membership of the International Public Relations Association (value €270 / Stg 180).

Continued professional development through our nationwide training seminars and workshops delivered in line with industry best practice.

Regular updates through the *Academy News* newsletter.

Access to the top PR educators in the country with reduced-rate training for your company or organisation.

Annual membership certificate.

## ABOUT THE ACADEMY

Founded in 1993, the Irish Academy of Public Relations is the largest provider of public relations education in the country. It is an independent educational foundation, which is dedicated to the pursuit of excellence. The Academy specialises in teaching public relations courses at foundation, diploma and post-graduate levels. Teaching centres are at universities in Dublin (UCD), Cork (UCC) and Galway (GMIT). Courses are also taught in selected venues throughout the country, and by correspondence and e-mail throughout the world.

The Irish Academy of Public Relations also designs and implements special training courses specific to the needs of individual companies. Our trainers are all practitioners who bring the benefit of hands-on experience to our courses.

Our sister college The Irish Academy specialises in courses in Journalism, which are taught at foundation and post-graduate level, and by distance.

